

Natan 2016–2017 Request for Proposals Jewish Peoplehood Grants



Jewish Peoplehood

Natan's Jewish Peoplehood grants support innovative organizations around the world that build connections between young Jews across geographic, ethnic, denominational, and ideological borders; that foster a sense of mutual responsibility between Jews; that emphasize the Jewish people's collective responsibility to heal the world; and/or that grapple with the special role that Israel plays in contemporary Jews' identity.

Applicants might include organizations that:

- connect young Jews in their 20s and 30s to each other either in person or virtually (especially using new technologies), across some kind of "border" — geographic, philosophical, ethnic — and that explicitly seek to instill in their audience a sense of belonging to the Jewish collective;
- are exploring new ways of building resilient Jewish communities in the face of increased antisemitism and anti-Israel sentiment, particularly in Europe;
- empower young Jews to act on a sense of the Jewish people's responsibility to heal the world (*tikkun olam*) through an explicit linkage to Jewish values and/or texts;
- raise awareness of and strengthen understanding about Israel — in all of its complexity — among Jews living outside of the country, either by bringing Jews to Israel to experience it firsthand, or by bringing Israeli culture, society, history, language, and/or politics to Jews living outside of the country in creative, thoughtful, and meaningful ways.

Natan's Focus

In the spirit of "venture philanthropy," Natan is especially interested in supporting startups and fledgling organizations that have not yet received significant support from major funders and that are independent from larger institutions and organizational structures. Natan seeks to catalyze and support innovation that begins on the margins of the Jewish organizational world; thus local affiliates of national organizations and organizations with strong brands and/or long track records in the Jewish communal world are unlikely to be funded. Ideal grantees will also take a pluralist, "big tent" approach to Jewish life, welcoming diverse viewpoints and traditionally marginalized populations.

Natan is also seeking to support organizations that are focused as much on developing adaptable and replicable new models as they are on their own organizational needs, with the goal of generating systemic change for the Jewish people. While Natan will support initiatives with a local focus, such initiatives should manifest a unique approach that could be replicated in other communities, a vision for broadscale change, exceptional leadership, and/or a desire to scale up beyond the local community in the near future.

Please also be advised that, while Natan has funded arts and culture projects in the past, our focus is in utilizing arts and culture as an instrument for strengthening Jewish identity, and not on funding artistic endeavors in and of themselves. Before applying for a grant to support an arts or cultural project, make sure that you are able to discuss your educational and identity-building goals for the project in detail, and that (especially if your project is a film) your project is 100% not-for-profit.

Applying for a Grant

Natan invites applications for its 2016–2017 Jewish Peoplehood grants from organizations with *annual operating budgets of \$1.5 million or less*.

Applicants must be recognized as a tax-exempt organization under the appropriate sections of their country's tax code or have a fiscal sponsor with such standing. Israel-based applicants must be recognized as an amuta under the appropriate sections of the Israeli tax code or have a fiscal sponsor based in North America or Israel. (Organizations with "American Friends of..." branches whose American operations are below \$1.5 million but whose Israeli operational budget exceeds \$1.5 million are not eligible to apply.) Fiscal sponsors do not need to fit within Natan's \$1.5 million budget criteria.

This grant program will not support scholarships, endowments or grants to individuals.

The grant year for Natan's grants is July 1, 2016–June 30, 2017. The first payment (for 2/3 of the total grant award) will be made upon receipt of a signed grant agreement, and the last payment (for the remaining 1/3 of the grant award) will be made upon review of a final report. Grantees will also be required to submit a mid-year report halfway through the grant year.

Organizations may apply for one-year grants of up to US\$50,000, though most grant awards are in the \$25,000–\$40,000 range. Grantees have the opportunity to apply for renewals beyond the initial year of funding, and most Natan grants are renewed for at least three years. Multi-year grants, however, cannot be considered.

Timeline

- 1) Applications must be received by **11:59pm EST on December 15, 2015**.
- 2) Natan will choose finalists by **March 2016**. Finalists will be invited to make a presentation to the grant committee by video or in person in **March/April 2016**.
- 3) Final decisions will be announced by **July 2016**.

About Natan

The Natan Fund inspires young philanthropists to become actively engaged in Jewish giving by funding innovative projects that are shaping the Jewish future. Natan members pool their funds and bear the risks involved with supporting new and/or undiscovered ideas. They engage in a group educational process in order to fund innovative, creative, and socially meaningful projects, and they make all of Natan's grant decisions collectively.

Natan is named in memory of JJ Greenberg (1965–2002), a Jewish communal leader and a friend to many of Natan's founding members. "Natan" is derived from the verb "to give" in Hebrew.

How to apply for a grant through Amplifier:

1. Go to www.amplifiergiving.org
2. If you're a current user of Amplifier, log-in with your username and password; proceed to step 4. If you're a new user, click "Join Amplifier" in the upper right hand corner of the website.
3. Create your organization organization/initiative profile and fill out the common grant application.
4. Click "opportunity" on the top of the screen and select the Natan opportunity for which you are applying.
5. Review the details for the grant opportunity before applying.
6. Click "apply for opportunity."
7. Fill out application including any custom questions.
8. Click "apply" and wait for confirmation that your application has been submitted.

Amplifier: The Jewish Giving Circle Movement is a global network of giving circles like Natan that are motivated by Jewish values and inspired by changemakers who are making a difference around the world. Amplifier aims to catalyze, connect and counsel giving circles through hands-on guidance and a growing suite of tools, including a Common Grant Application that allows organizations to submit a single application that is viewable by any registered Amplifier giving circle. Amplifier is powered by Natan and funded in its pilot phase by the Charles and Lynn Schusterman Family Foundation.

For 2016–2017, Natan will be accepting the initial application rounds for the program areas described above only through Amplifier's Common Grant Application, with a handful of questions customized for Natan's grant opportunities.

Submitting an application through the Amplifier web platform exponentially increases opportunities for potential supporters to discover your organization. By submitting an Amplifier Common Grant Application, your organization will:

- 1) be applying for a Natan grant;
- 2) become part of Amplifier's Common Grant Application system, allowing other giving circles registered on the Amplifier platform to find and fund your work;
- 3) automatically create a profile in Amplifier's publicly-accessible Organization Directory, further spreading the word about your work to anyone who visits the Amplifier web platform.

The Amplifier web platform is a separate system from Foundant, Natan's usual grant application software. You will need to create a new account on the Amplifier platform, even if you have applied to Natan in the past.

Please do not send hard copies of any materials, including CDs or DVDs, unless Natan requests such materials.